

Business in Berkshire Christmas Special Features

For those who would like a taster of what Business in Berkshire has to offer, our Business in Berkshire Christmas Special Feature option works well for a one-off promotion or event which we will promote for up to six weeks...

£180 + Vat for members
£240 + Vat for non members

(Pick option 1 or 2,
the Special Features)

- Our journalist will conduct a short phone interview (around 20 minutes) to gather the material to write your story.
- He or she will then write up your article - usually around 300 words.
- Our designer will create an A4 size PDF document incorporating graphics and the text of your article.
- Your article and PDF will be added to the appropriate web space on Business in Berkshire. Your article may appear in multiple areas if appropriate.
- Your article will be featured in our regular weekly PR newsletter as well as our Christmas list & daily newsletters which target specific feature groups. If your article focuses on an event, exhibition, meeting, training course, or seminar it will also be featured in our weekly 'Events' newsletter.
- The PDF version of your article will be available for readers - and you - to download from our website. Print out as many copies as you like to distribute to your customers and prospects - or send it out as an email to your contacts. You can even use it as a poster.



www.christmasinberkshire.co.uk