

# Apprentice Programme Launch

## **B**usiness in Berkshire is launching its Apprentice Programme on St George's Day 2007.

Experienced business people looking for flexible assistance and individuals, of all ages, new to business are invited to join us for a networking day to remember.

7am while 7pm – come at a time that fits in with your schedule on 23rd April 2007 at The Arches Club, Reading.

The aim of our Apprentice Programme is to help new businesses gain the maximum momentum in the early days by working with a Business Buddy, a Business in Berkshire Member, who mentors them over a 12 month period.

Apprentices are provided with a FREE Business in Berkshire Membership for 12 months. This allows apprentices to promote their businesses to our online readers and website visitors. By assisting the more experienced Business Buddy they gain valuable real time business experience it would take much longer to achieve under their own steam.

**Our launch event will provide an excellent networking opportunity for business people across Berkshire.**

Come and find out more about our Apprentice Programme. Book here, only £20 per head which includes breakfast, lunch and an afternoon snack for those who would like to enjoy the full day's networking.

**Don't delay, book TODAY**

## **Format of Event**

- Seminars Programme
- 1-2-1 Meetings with Business in Berkshire Members
- General Networking

## **Seminar Programme**

- 07:00 Networking Breakfast
- 07:30 Presentation from Jon Davey about the Apprentice Programme
- 08:00 Hannah Lewis – How the Apprentice Programme has helped me build my business
- 08:30 Dave Clarke - NRG Networks
- 09:00 Jon Davey - Growing Your Business in Berkshire
- 09:30 Steve Mills - Max Marketing
- 10:00 Tessa Harris - Berkshire & Chiltern Life
- 10:30 Jon Davey - Search Engine Optimisation
- 11:00 Kate Smith - Berkshire Education Business Partnership
- 11:30 John Welburn - Refer On
- 12:00 Fish in Custard – Managing the Apprentice Programme
- 12:30 Mary Flavelle as Mary Flavelle
- 13:00 Stevie Horton - Thames Valley and Chiltern Air Ambulance
- 13:30 Ten Good Reasons to Join Business in Berkshire
- 14:00 Bryan McCrae - Cognitive Sales Consulting
- 14:30
- 15:00 Terry Enga - UK Trade & Investment
- 15:30 Richard White - ProExcellence
- 16:00 Chris Clegg - Equity Entrepreneur
- 16:30 How does Business in Berkshire Help its Members
- 17:00 Bobbi Johal - Creative Business Sector
- 17:30 Angela Beckett - Working Abroad Magazine
- 18:00 Kevin Marsdon Speaking Competition
- 19:00 Close - St George's celebrations begin for those with stamina!

[www.apprenticeprogramme.co.uk](http://www.apprenticeprogramme.co.uk)

