

Advanced Email Marketing

There are plenty of email marketing packages out there, but how many give you the advanced email marketing features you'll find with the Business in Berkshire system? With our parent company LiaiseOnline Ltd, we've been developing advanced email marketing systems for over 5 years.

Advanced email marketing is a highly-effective way to build your business. If you communicate regularly with your customers and share useful information with them, you build a bond of trust. Adding email marketing to your marketing plan can help drive traffic to your website, attract new customers, and increase brand loyalty amongst your existing customer base. Business in Berkshire can offer an advanced email marketing system which will help you to stay in touch with your clients. The next time they need your product or service, who will they think of first: you, or your competitor that they never hear from?

The Business in Berkshire advanced email marketing system is highly sophisticated yet simple to use. (The simplicity of our advanced email marketing system is a result of years of development). With advanced email marketing you can :

- Monitor the results of your email marketing campaigns
- See who has opened your email
- See how many recipients have clicked through to your site
- See which pages they visited
- Fine tune your email marketing communications to maximise results
- Target specific client groups with information relevant to their interests

Business in Berkshire advanced email marketing packages give you everything you need to create your own regular newsletters for your customers and prospects, including all the features mentioned in this article. You create your newsletter using a user-friendly control panel, so it's easy to start using the system straightaway to start steering business to your door.

For more information, contact Business in Berkshire on 01753-852904.



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