

A Search Engine for Berkshire



Did you know that 73% of all online transactions start with a search? When prospective customers search the internet for your products or services, how good are the chances of them finding your website? More importantly, what can you do to increase those chances? Business in Berkshire is THE Search Engine for Berkshire. Getting your business onto our pages is one of the most effective ways to get your business noticed.

We've been involved in the internet since 1999. Since then we've helped hundreds of local businesses develop their online presence, either by offering affordable website design, email marketing tools, or an online public relations kit in the form of one of our Business in Berkshire Bronze or Silver accounts.

With over 11,000 pages listed at anytime on Google, we offer the facility for other Berkshire businesses to have their own pages indexed as part of our Search Engine for Berkshire. We've been producing regular newsletters for over 5 years which has really helped raise our profile as an information source for local businesses. 80% of all the articles we have published in our newsletters have achieved a page one listing on Google.

The next time you have a business need, challenge, or problem then SEARCH our Berkshire Search Engine by visiting www.businessinberkshire.co.uk. Remember, Business in Berkshire is a website packed full of information about local businesses. If you are a Berkshire business or organisation looking to communicate with local businesses, then you may wish to consider one of our membership options which start at just £99 per year plus VAT.

Contact us on 01753-852904 for further information.

Take a look at these Business in Berkshire statistics for March 2007:

- 87,000 unique visitors
- 391,000 page visits
- 4000 search strings
- 12,000 searches
- 1,000,000 hits
- 10Gb of bandwidth used by our visitors!



www.businessinberkshire.co.uk