

Marketing Collateral Team Up with Twist Media

Marketing Collateral have just expanded our portfolio even further by teaming up with Twist Media, specialists in rich media, Flash content, and presentations for CD ROM and the web. We will be showcasing some of their work soon.

This exciting development has got 2007 off to a flying start and makes a logical progression for Marketing Collateral. We already supply high quality CD ROM, CDR, and DVD ROM products for clients such as Concert Live,



Skills Active, Arsenal Football Club, Med Kitchen and many more.

Marketing Collateral provide an essential link between clients and suppliers, project-managing everything from website development, printed collateral, exhibition equipment, and promotional items.

Proprietor Andy Palmer explains “our job is not just about print management - it is the management of the people involved in the procurement of all marketing collateral. That includes agencies, direct clients, suppliers and stakeholders.” The company boasts an impressive list of customers and recently won a major contract with the Carphone Warehouse. “We think it is because we proved ourselves to be professional, discreet and above all, we got results when and where we promised” adds Andy.

By teaming up with Twist Media (www.twist-media.com) the company can further expand their range of services to new and existing clients, helping businesses promote their products and services in a cost-effective, customer-friendly manner.

To find out what Marketing Collateral is all about, visit www.marketing-collateral.co.uk.

www.businessinberkshire.co.uk/andrewpalmer

