

tailored advertising solutions



**Exhibition and sampling opportunities** - offering a host of unique exhibition and sampling opportunities with major venue owners, at key locations including motorway service stations, airports, leisure venues, shopping centres and over 1,500 train stations nationwide. From simply handing out leaflets to full blown exhibitions, these sites allow brands and other companies to communicate to high footfalls with excellent dwell times.

**Station Branding** - Our sponsorship packages allow company's to create a unique presence at their chosen venue, using everything from branded floor graphics and window vinyls, to banner advertising and ambient signage, to generate maximum impact. Sponsorship packages can be booked on a six-month or yearly basis, offering brands a prolonged period of exposure, for a fraction of the cost of more traditional outdoor medias.

**Focal Point Advertising** have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

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